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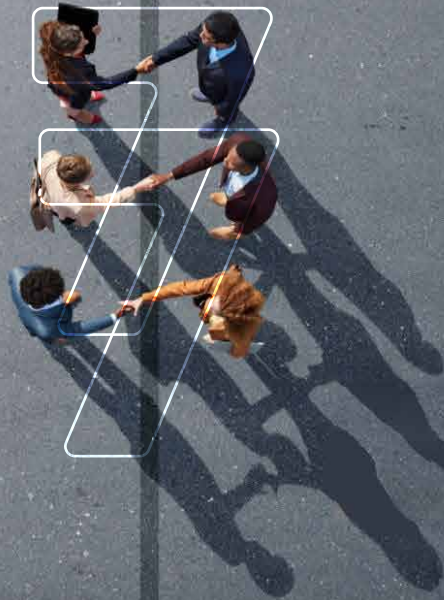
ABOUT

Gravity77 was established on the concept that all businesses in this era of technology need to have an expert to handle their digital marketing efforts. Therefore, we have put in place a performance-focused and data-driven solution that will enable companies to launch, scale as well as invigorate their businesses regardless of the industries, size and revenue model. We are setting a paradigm shift in the digital marketing agency business by putting the success of our clients before that of ours. Our comprehensive service ensures that you only get what your business needs when you need it.



WHY 77 ?

With our full suite of state-of-the-art marketing tools, we ensure that your business is precisely in front of your potential customer at the right time. And after putting things in place, we take a close and consistent look at the competition and the market, pinpoint trends as well as leverage every single opportunity that will help your business prosper in any given market. We pride ourselves on our extraordinary team of professional graphics designer and talented programmers. We also possess a seasoned team of project managers that closes the gap between you and the technical aspect.



SERVICES

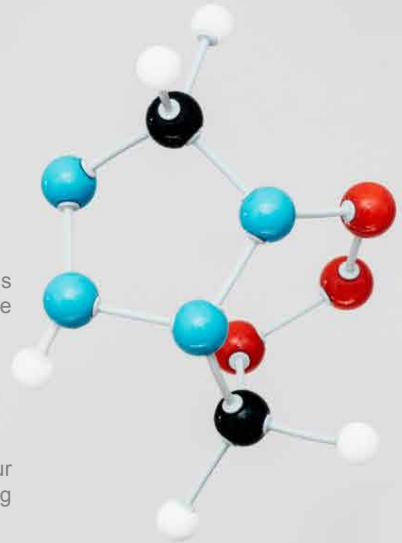
Digital Marketing Strategy

Digital is reshaping the rules of engagement for how companies and brands compete. The digital change is empowering new sets of consumer who are in a continually connected state.

Social Media Management

At Gravity 77, we offer topnotch social media management that takes your social media brand to a new level. We create and manage top-performing social media campaigns for business.


- Online Campaign Strategy
- Creative Content
- Accounts Moderations
- Google Adwords
- PPC Management
- Mobile Marketing
- Seo



A hand is shown at the bottom of the frame, palm up, as if reaching for something. Above the hand, a variety of colorful macarons (pink, green, orange, purple) and fresh berries (blueberries, raspberries) are falling through the air, creating a sense of motion and abundance. The background is a plain, light color.

Branding Strategy

For years now, Gravity 77 has mastered distinguishing brands in crowded markets. With that knowledge, we've discovered what it takes to win the hearts of your audience and subdue the spell of the status quo. Our expertise in brand development and branding has made us the company help brands achieve insane comebacks, crush categories, and increase profits in unbelievable ways.



Creative Concept

A creative concept is a “Big Idea” that catches customer’s interest, inspires them and influences their emotional response to take certain actions. It is a general idea that can be used across all calls to action, campaign messages, audiences and communication channels. Gravity 77 does it better.

A man in a dark suit and white shirt is running from left to right across a wall and floor covered in newspaper clippings. He is looking towards the right with a determined expression. A semi-transparent teal box is overlaid on the wall behind him, containing text. A yellow horizontal bar is positioned above the teal box on the left side.

Web & Mobile Apps

We bring omnichannel, industry-specific application design expertise to our client. "We turn our clients to partners," by creating apps that keep winning across any hardware platform, device, display or browser - with a focus on agility, rapid application processes, and usability.

Motion Graphics 2D/3D

Combining motion graphics to your marketing is an excellent way to drive conversions and improve engagement. When you work with Gravity 77. Bring your brand logo, special projects or products, to life with unique motion graphics or 3D animation. We can improve our videos or photographs with 3D objects that'll blow the socks off your audience.

TV Commercial

We are both a commercial production company and a creative agency. We frequently work with businesses and brands from script to screen. We're also an excellent production partner for advertising companies, helping them impress and amaze their clients.



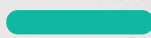
Team

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- Digital Marketing Experts
- Account Moderators
- Creative Thinkers
- Illustration Artist
- Animation Professionals



Handwritten Arabic calligraphy, possibly the word 'Khalid'.



Clients

Egypt, KSA, UAE, Kuwait, Qatar, Bahrain





GRAVITY77

DIGITAL CREATIVE
STRATEGY

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